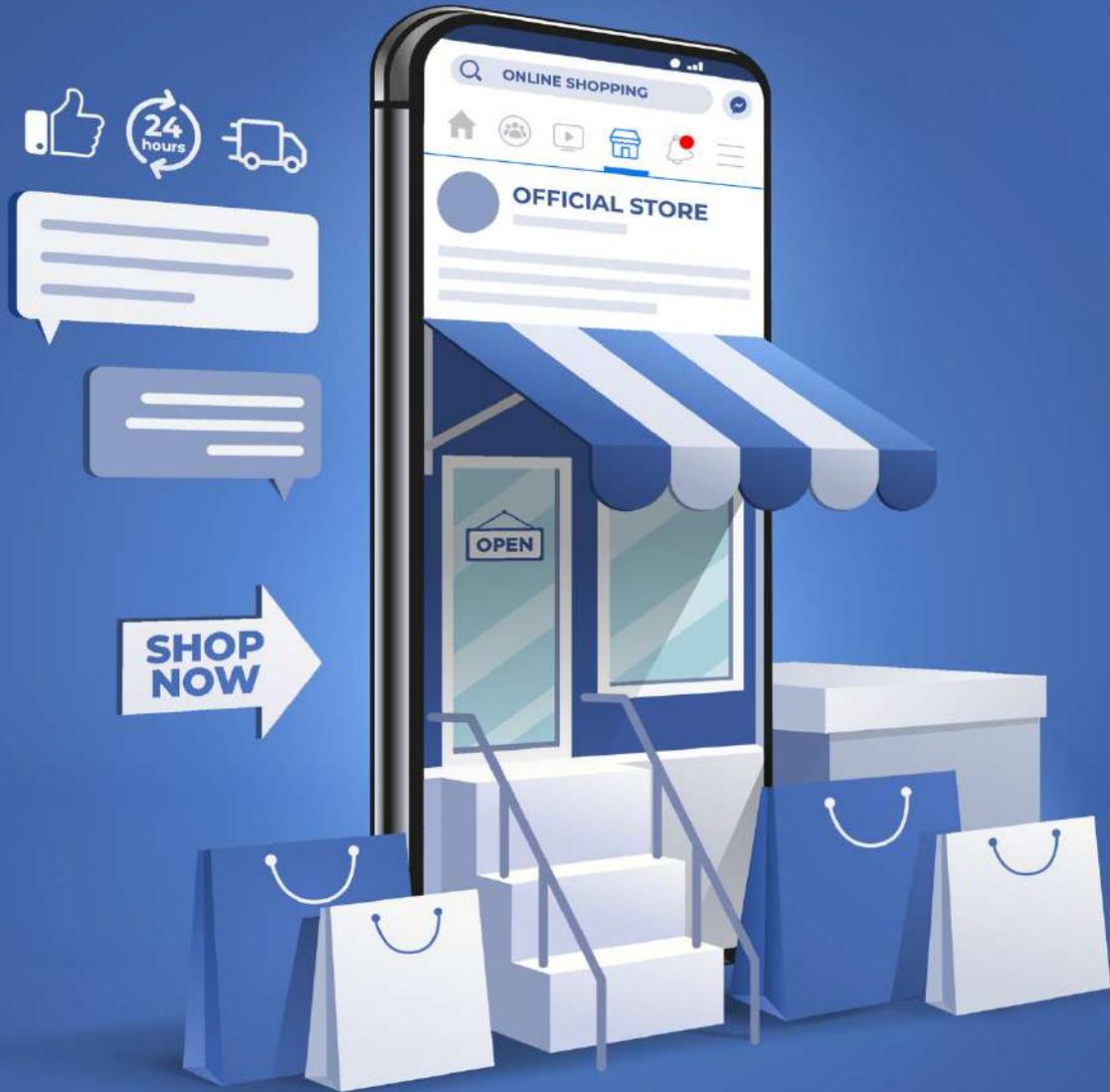


 enCanvas



GlueWare

Great, you're committed to taking your business online

But what happens once your buyer clicks the buy button?



In this guide

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Taking your Business Online

The global pandemic has caused consumers and business decision makers to realize that the world has turned a corner.

Our consumer economy has moved online with more people working and shopping remotely.

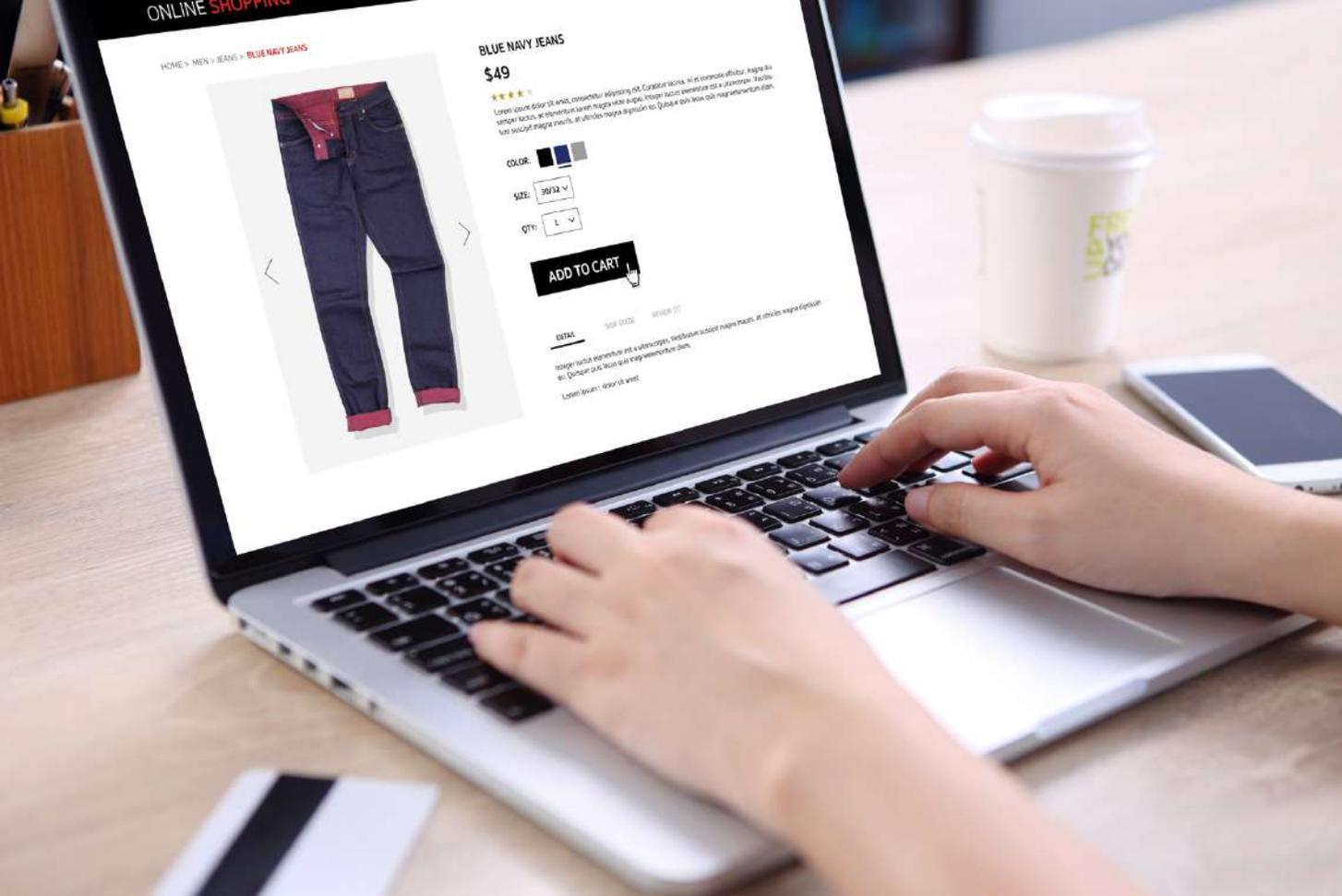
Online B2C shopping is growing so fast that the global online shopping market size is predicted to hit 4 trillion in 2020.

And, according to the latest B2B research from Gartner, up to 80% of the enterprise buying process now happens online.

Every company needs to be part of that story. But what happens once your new customer portal or website processes a request?

In most businesses today, the slick customer facing website doesn't mean that same level of integration and automation exists in the back office.





From Platforms to Ecosystems

ENTERPRISE IT was once about supplying staff with a way of capturing key-fill data into a back-office system and processing it.

Not anymore. What's changed?

- Self-service computing (think 'Amazon')
- Discerning customers who want to configure and choose their own product flavors
- Suppliers that know it's sometimes better to start small and let buyers up-sell themselves online (think 'Dell' or 'Ryanair')

Companies today are creating customer facing 'ecosystems' to invite all stakeholder groups to share the same apps.

Equipping customers and stakeholders to serve themselves improves customer experience and reduces operating costs.

Broken Links

Transitioning from historical business models to ecommerce sites and self-service portals has created disconnects and broken links in the back-office, the consequences of which are:

- Fewer fully-automated processes
- Lots of document and human-in-the-loop driven process steps
- A reliance on people goodwill to keep the wheels of processes from falling off
- Lots of spreadsheets and 'filler' SaaS apps
- An over-usage of email as a workflow engine
- High staffing levels

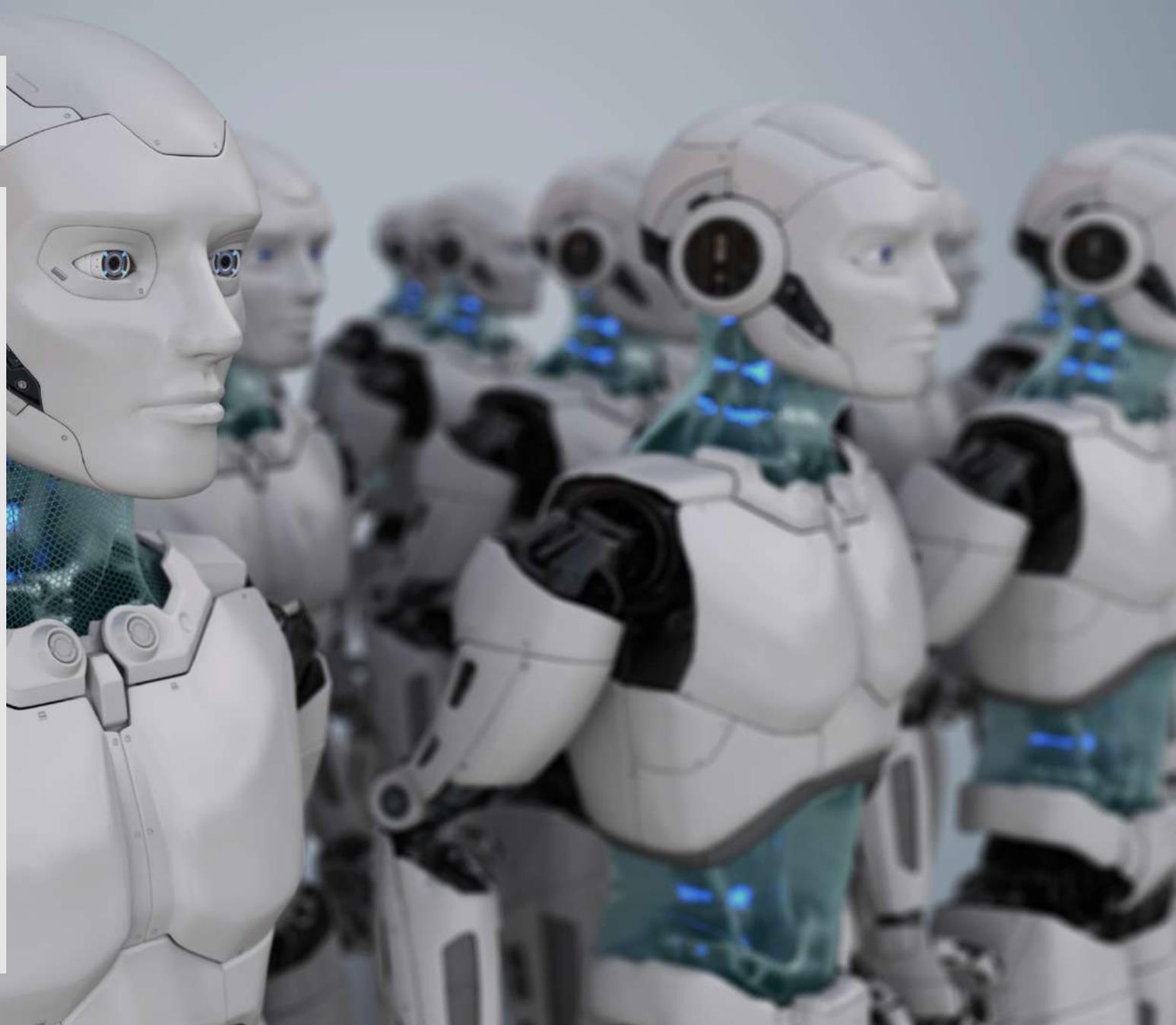


Hyper-Automation

There are many ways a job can get done today thanks to the maturing array of digital technologies including:

- Artificial Intelligence
- Sensor networks, drones and IoT
- Blockchain and federated systems
- Bitcoin and new forms of digital currency
- ePayment systems and methods
- Big data and flat-file databases
- Robotic Process Automation (RPA)
- Business Process Management
- Intelligence Document Automation

Hyper-Automation is about delivering a higher proportion of automated processes by harnessing the best available mechanisms.



A yellow plastic shopping basket is placed on a black computer keyboard. The basket is empty and its handle is visible. The keyboard keys are slightly out of focus, with some keys like 'P', '?', and a directional arrow key clearly visible.

Becoming Tech Agile

With markets and business models changing so readily, the notion that back-office IT can be 'static' is unrealistic.

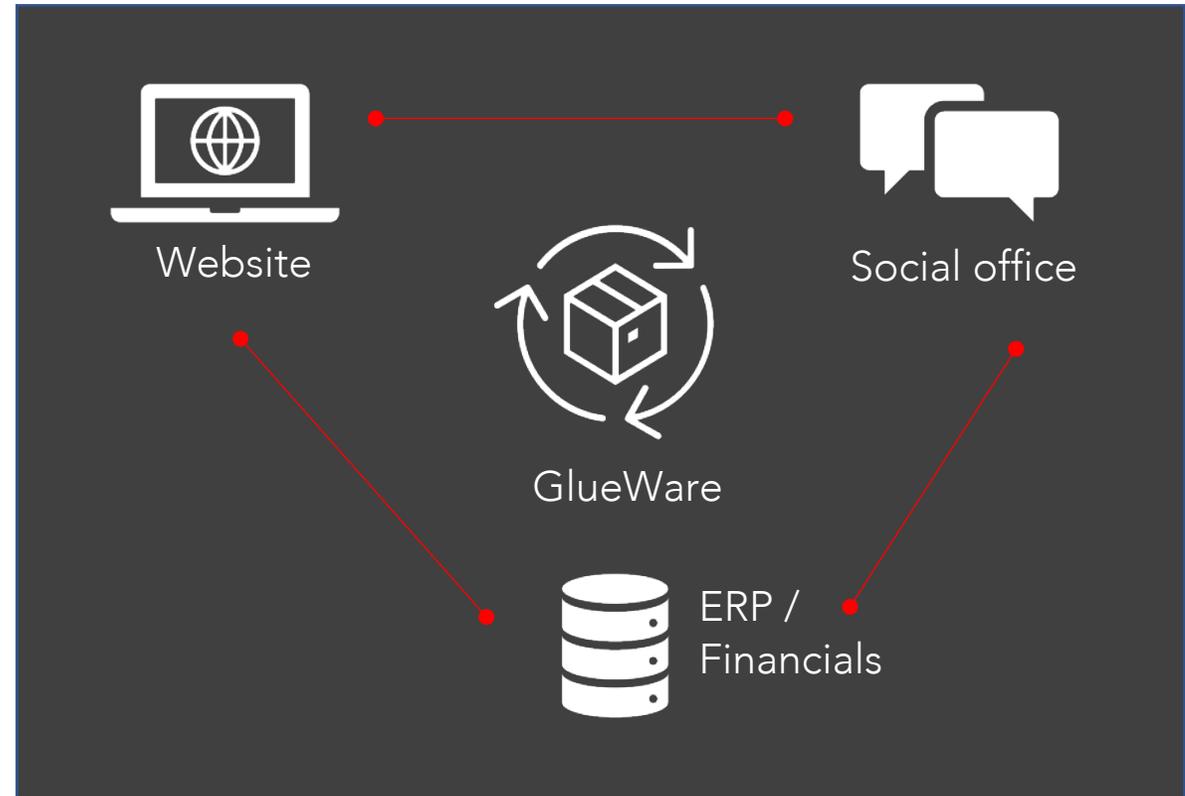
- Business and Department Leaders need to be able to adapt applications and processes within hours not days or weeks.
- Surprisingly, few organizations have documented processes to understand how they work today.
- Fewer still measure the performance of each process stage
- And even fewer than have installed automated alerts to signpost to managers when things aren't progressing as well as they should!

Introducing GlueWare

Encanvas GlueWare is a technology ecosystem for deeply integrating your front-office (i.e. where your customers go to shop and serve themselves), with your back-office (i.e. where requests are processed and fulfilled).

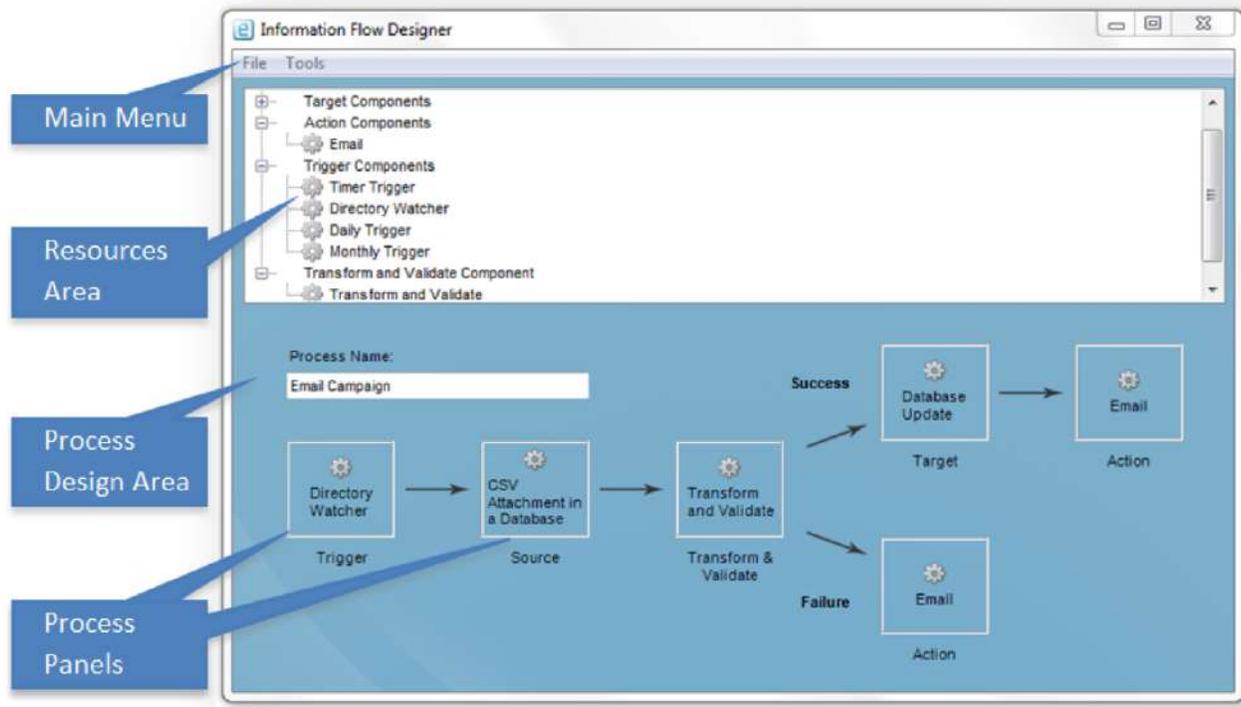
Our GlueWare:

- Makes light work of automating machine-to-machine workflows
- Removes re-keying, key-fill tasks, document workflows and human-in-the-loop task.
- Eradicates spreadsheets and 'SaaS sprawl' by mimicking the activities of humans, or the need for apps they use to get tasks done
- Installs digital assistants to monitor key trigger points in your processes to report on the health and performance of critical processes



Encanvas GlueWare bridges between your website and existing back-office systems of record used to manage your accounts, customers, logistics, service, etc. It creates automated information flows by gluing together your systems into one effective digital ecosystem.

How It Works



Underpinning all the advanced data processing and Hyper-Automation features of Encanvas GlueWare is a simple, elegant principle that all complex processes are constructed by small information flows. With GlueWare, designers build information flows and concatenate them together to form sophisticated answers to complex technology challenges.

Our **GlueWare** offers a complete and secure private cloud infrastructure able to create, manage and govern hundreds of process threads, digital assistants and machine-to-machine apps

- Information flows are created singularly, then strung together to build complex processes
- An array of ready-to-use codeless data connectors make light work of bringing your data together
- End-points are **protected** by rich validation methods to prevent data loss and qualify uploaded data files before they are moved
- Data cleansing, normalization, de-duping and quarantining features give architects access to the latest tooling to improve data quality
- A variety of email, pop-up and dashboard alerts bring transparency to activity and performance characteristics of all processes

Introducing HyperDrive!

Encanvas HyperDrive is a technology for embedding third-party digital technologies, data sources and applications into your business processes; to work seamlessly with incumbent systems.

HyperDrive allows designers to blend the third-party best-of-breed technologies they need in the best way to produce optimal outcomes. That means better services delivered with improved productivity and lower costs.



Codeless Integration

Equip Business Analysts with the ability to embed the third-party tools and apps they want to use without needing to create an IT project.



Act on Data

Encanvas HyperDrive includes tooling to let you act on and transform the data you receive via the plug-in. Apply if/then rules.



Keep Data Safe

Even though HyperDrive is a flexible integration tool, we've made sure it's possible to install controls to safeguard your data.



Give Business Analysts Access to More Tools

Give app and service designers the ability to choose the best technology and service delivery mechanism 'for the job' There's no need to compromise on user experience or performance to the limitations of your app design tools.



Embed Advanced Digital Technologies

HyperDrive gives your enterprise the ability to embrace digital transformation by combining new tech innovations like Blockchain and AI into your incumbent processes.



Better User Experiences

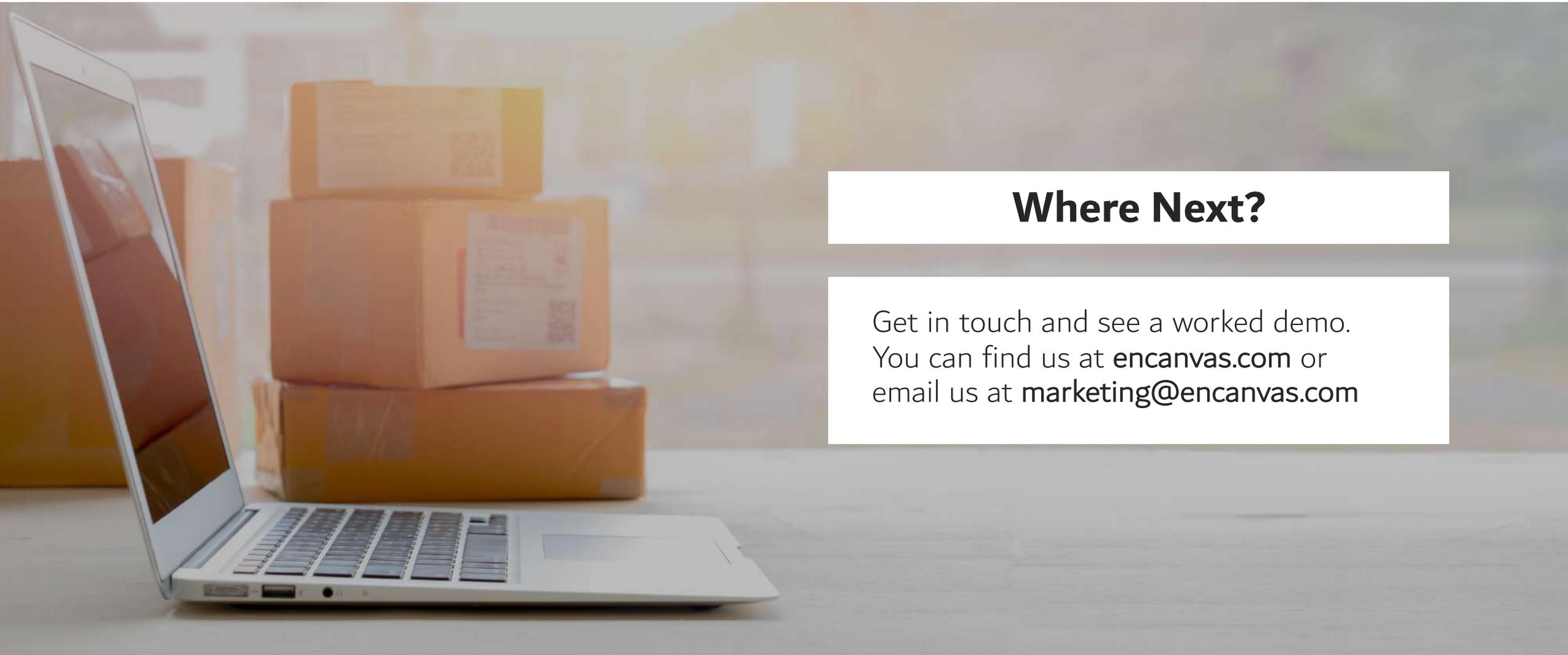
Using AI, chat-bots, drones, blockchain, sensor networks and IoT, best-in-class data visualizations, and software robots, etc. you can up-scale your customer experience in no time!

Why Buy GlueWare?

Here's a simple summary:

- Maximize customer experience and minimize back-office costs
- Release your team from key-fill and data entry tasks
- Auto-populate back-office systems directly from your website
- Create transparency across your processes with alerts and dashboards to see activity and comparative performance
- Reduce human-in-the-loop processing and improve integrity of operations (and move to 24/7 support for your business)
- Remove data loss risk from using spreadsheets
- Enrich your solutions with Hyper-Drive and access a world of AI, RPA, BI, Blockchain, etc.





Where Next?

Get in touch and see a worked demo.
You can find us at encanvas.com or
email us at marketing@encanvas.com

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Don't Code. Invent

 enCanvas