



## “Guys, Ed’s trying to scrum by himself again!”

It’s taking Ed a while to adjust, but you don’t need a SCRUM of IT people to build apps using encanvas, just ONE Business Analyst.

AGILE CODELESS is a Software Development Life-Cycle (SDLC) that embraces Live Wireframe prototyping in workshops using codeless software  
AS HE’S A BIT LONELY, WE THOUGHT ED COULD TAKE YOU THROUGH THE PROCESS!



### 1. JOB WORTH ANALYSIS

Qualify why an app needs to be created.

People build apps to get a job done better. But is it worth it? Who does it serve?

Job Worth Analysis embraces the concepts found in **Outcome-driven Innovation (ODI)** is an innovation process developed by Anthony Ulwick. Use it to qualify a business need and produce a Job Definition.



### 2. INNOVATION VALUE

Apps compete with other ways of doing things

In this exercise you will place a strategic priority to the project

An app might be useful but is it more important than other pressing priorities in your enterprise? Use this innovation analysis method based on **Balanced Scorecarding** and **Blue Ocean Canvas** mapping principles to articulate priorities.



### 3. DESIGN ANALYSIS

Make a straw-man of what the app needs to do

Articulate the functional app specification

The purpose of Design Analysis is to document the attributes of an application so that a prototype design can be described. It requires an understanding of: Records, Processes, Reports, and Settings and resources (**RPRS**)



### 4. DESIGN WORKSHOP

Get around a table and build the app

The design workshop

Use Live Wireframing techniques to design the first-cut of the app, building on the known requirements and the business process workflow. Create unique experiences for the stakeholder groups to achieve app outcomes.



### 5. PUBLISH & DOCUMENT

Cross i’s and dot t’s

The detail

Even though apps are built faster, they still need to deliver the highest standards of usability and business continuity that you’d expect for any enterprise app. The publishing phase requires thoughtful attention to detail (and documentation).



### 6. ITERATE, TEST & TUNE

Give your app time to prove its worth

The prototyping exercise

Failing fast is a big part of app development. With live wireframing, the codeless tooling lets you adapt any aspect of your app design without requiring a team of IT people or costly changes to code.



### 7. RELEASE

Tick all the boxes

The reveal

Your app is ready for its big reveal. It’s time to transition from a design to operational mode. When going live you may need to consider replication, backup and performance staging.



### 8. MONITOR & REPORT

What does the app look like?

Articulate the functional app specification

Business processes constantly adapt. That’s why it’s important to constantly monitor usage, performance, data movements, user behaviors etc. (which is why platforms like encanvas offer so many log files and custom reports).



### 9. ANALYZE

What does the app look like?

Articulate the functional app specification

Every now and then it pays to revisit deployed apps and discuss with users and stakeholders the efficacy of the current solution, and any potential changes that can be made to maximize customer value and minimize costs.



### 10. IMPROVE & RETIRE

What does the app look like?

Articulate the functional app specification

Sometimes apps last for years bringing value. Other times, their role becomes redundant. Using a modern app platform means you can retire apps safely and easily – but you never lose data you want (and have permission) to keep!