

ENCANVAS® Print-i

ENTERPRISE PRINT INTELLIGENCE <BETA>



Print output related costs comprising of supplies and media (paper), hardware procurement and maintenance fees are normally absorbed into general departmental budgets and thereby hidden from scrutiny. Most organizations lack the management information to understand the true cost of printing to their business; costs that can amount to the third largest business expense in knowledge intensive enterprises according to some IT analysts.

Use Encanvas Print-i™ to:

- Establish an accurate and near-instant view of enterprise print related costs
- Bring on-going print related costs under control
- Identify areas where device fleets can be improved
- Remove the need to buy and install proprietary software
- Identify expensive devices across the network
- Integrate with existing network print server platforms
- Identify and track good and bad user behaviors

Discover your hidden print business

It's remarkable how much distributed network printing can cost. The cost of devices and their maintenance is just the tip of the iceberg. Add to this the huge costs associated with consumables supplies (and paper) and suddenly the cost of distributed printing can emerge as one of the top 10 list of operating costs.

Is your print business under control?

When departments specify their own devices what usually happens is a build-up of stand-alone devices that are cheaper to buy but cost more to run. Each of these devices demands a unique portfolio of consumables stocks. Without thoughtful regulation, device procurement economies are heavily outweighed by the cost of expensive consumables and sub-optimal print capabilities (such as only printing one side of paper) resulting in high usage and paper costs. When hybrid fleets are rationalized it is normally the case that up to 25% of annual print related costs can be saved; costs easily avoided through effective management.

Workgroup printing is more secure

A myth about distributed network printing is that workgroup devices are less secure. The logic is that with dedicated devices users can protect who sees their sensitive and confidential documents as they print. In fact, modern workgroup devices do away with this myth by providing 'follow-me' printing features that enable users to enter a pin or security ID before they select the documents from their mailbox they want to print. This makes rationalizing device fleets beneficial and good business sense.

Why Encanvas Print-i is different

Print-i™ is a Web deployed dashboard that exposes the print behaviors of your organization. It integrates with popular print management servers that capture user and device usage. Advanced analytics and data visualization tools enable business managers to gain instant insights into current distributed print costs and opportunities for cost reduction.

Impartial perspectives

Encanvas solutions partners provide impartial guidance on how to achieve cashable efficiency savings through device rationalization and strategies to positively modify user behaviors. For organizations yet to adopt enterprise print management server systems, Encanvas also provides impartial guidance on solutions options.

Green IT

A survey by a Washington, D.C. firm found that a typical lawyer uses 20,000 to 100,000 sheets of paper a year. At the high end, that translates into the release of 4.5 tons annually of carbon dioxide and other greenhouse gases. Simple adjustments to user print behaviors such as printing output as booklets or standardizing on double sided printing can cut paper usage by more than half. Encanvas Print-i helps managers to understand where initiatives should be implemented and measure the impact of green-IT initiatives to cut paper consumption.

Encanvas Print-i™ is a web deployed application and information service. No client installation is required.

Host platform

Microsoft® Windows Small Business Server 2003™ through to Windows Server 2008. Requires Microsoft® SQL Server or Microsoft® SQL Server Express™ (not supplied).

Print Server Integration

UniFLOW OM™
 HP® Web JetAdmin™
 Pcounter™ (SQL version)

Feature	Benefit
Top-line executive overview	Gets to the top-line detail fast
Instant key-line views	Print-i™ has been developed by distributed print practitioners to serve up the most relevant insight on devices, user behaviors and print job volumetrics
Drill-down visualizations	Enables business managers to make sense of large volumes of print statistics through powerful data analysis and visualization tools
Discovery perspectives	Presents different perspectives of search results
Filtered views	Use filtered views to zoom in on specific sites, departments, users, print jobs etc.
Instant deployment (SaaS)	Start making sense of your print business without requiring an on-site installation
Low monitoring costs	No need to invest large amounts of management and administrative time monitoring print costs
Integration with print management servers	Designed to work in consort with modern enterprise print servers and output management systems
Affordable	Charging based on size of user community and contract period making Print-i™ affordable to all sizes of business
Available on-premises	<u>Optional</u> on-premises install is completely automated
Encanvas Secure&Live™ Integrated Software Platform	Enables simple customization to tailor analysis, print server integration, views and data entry for each organization

Measuring the cost of colour

Printing in colour can make presentations and reports much easier to comprehend; particularly those that include photography, charts and technical drawings. Yet, colour printing is normally more than double the cost of printing. Unless appropriately regulated, users can become accustomed to defaulting to printing in colour for every document – even when printing emails! Print-i™ uncovers where peaks of colour printing exist and where inappropriate user behaviors are causing unnecessary expenditure on colour output.

Rationalizing device fleets

Fleet rationalization is by now a well proven approach to achieving cashable efficiency savings and ongoing economies. However, understanding how best to migrate from an incumbent device fleet to something better requires deep insight into areas of underperformance. Print-i™ delivers a rich level of analysis that enables procurement managers to establish 'best value'.

Based on Encanvas Secure&Live™

Print-i™ is based on the Encanvas Secure&Live™ Integrated Software Platform - a modern agile business information architecture which means the application can be tailored and customized to suit the specific needs of business organizations.

Simple deployment

Encanvas Print-i™ can be deployed onsite or provided as a hosted and Web deployed service. Both options facilitate rapid deployment of a print intelligence architecture.



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